

RrSG Guide to Registrar Participation in ICANN Policy Work

Before getting started in ICANN Policy work

The RrSG is part of the [Generic Names Supporting Organization \(GNSO\)](#).

All participants in ICANN must maintain an up to date [Statement of Interest \(SOI\)](#).

If you need help creating an SOI please contact gnso-secs@icann.org.

RrSG approach to ICANN Policy

- ★ RrSG Vice Chair of Policy represents membership on policy activities of interest to registrars
- ★ RrSG Policy team is responsible for initial drafting and review of public comments and other policy work
- ★ Update and call for input at biweekly RrSG Membership meetings
- ★ Call for input and discussion on policy via the RrSG Membership mailing list
- ★ [RrSG public comments](#) are published on the RrSG website

The Policy Development Cycle

RrSG members are encouraged to participate in ICANN Policy work at every stage of the process:

[Policy Development Process \(PDP\) Working Group](#)

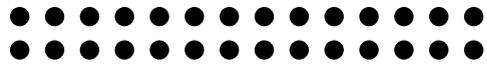
- Most PDPs operate on a 'representative' model, where participants MUST be a representative of an ICANN group. **Registrars must be a member of the RrSG in order to represent the RrSG in a PDP WG.**
- Some PDPs use an open membership model where anyone may join
- For all PDP models, anyone can join public-facing PDP WG mailing lists to follow the work and get updates

Implementation Review Team (IRT)

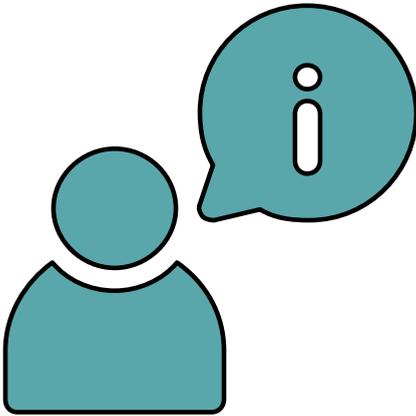
- IRTs are open for anyone to join as a member. The RrSG ensures that there are RrSG Members participating in all IRTs that impact registrars in order to promote registrar interests and share the RrSG position on specific matters
- Review ICANN Resources:
 - [IRT Principles & Guidelines](#)
 - [List of active of IRT projects](#)

ICANN Public Comments

- All ICANN public comment proceedings are open for anyone to submit their feedback. For more information, visit the [Public Comment](#) homepage
- The RrSG submits a public comment on all topics that are of concern to the registrars and the RrSG



Things to keep in mind while participating in ICANN policy work



Registrants Rights and Protections

- [Registrant's Benefits and Responsibilities](#)
- Registrars should be seen as **looking out for the registrant**
- Registrars know the most about a registrant
- Registrant perspectives are often the least discussed at ICANN
- **Registrants' rights should not be controversial**

We Always Respect Local Law

There may be different legal obligations depending where the registrar or registrant is located

Professional Engagement

- ★ [ICANN Expected Standards of Behavior](#)
- ★ Attend all scheduled meetings
- ★ Interact in a manner that is firm but not combative
- ★ Focus on generating new ideas and refrain from repeating previously discussed arguments.
- ★ Actively listen and respect others' input
- ★ Coordinate with other RrSG members participating to ensure aligned perspectives wherever possible
- ★ Use published [RrSG resources](#) where applicable to reinforce membership position

Business Concerns

- Keep in mind the **differing registrar models**: retail, wholesale, corporate, aftermarket and hosting
- **Size of the registrar may impact resource capacity** to both implement policy changes and meet time-limited obligations
- **Keep comments about registrar operations high level** - avoid disclosing procedures that is likely proprietary within your own registrar business



Reach out to secretariat@rrsg.org for any questions