



Registrars and the RrSG

What is a Registrar?

- ★ Entity contracted with ICANN to offer generic Top-Level Domains (gTLDs) to customers
- ★ Chooses which TLDs they want to offer, and enters into contracts with the gTLD or ccTLD Registry Operators for those TLDs
- ★ Enforces ICANN Consensus Policies and remains accountable to ICANN Compliance
- ★ May offer value-added services such as webhosting, email, or brand protection

Registrars may offer a combination of these business models and services. Registrars can also vary in their company footprint, ranging from small, niche providers to large, global enterprises.

How do registrars operate?

Registrars use different business models:



Retail: Sells domains directly to individual customers.



Wholesale: Partners with 'resellers' (retailers) who sell domains to their own customers



Corporate: Focuses on corporate and enterprise customers, often including brand protection services



Aftermarket: Specializes in the domain marketplace, including buying and selling existing domain names

What is the Registrar Stakeholder Group (RrSG)?

The Registrar Stakeholder Group (RrSG) is one of several stakeholder groups within the ICANN community, and it represents the interests of ICANN-accredited registrars around the world. The RrSG is a diverse and active group providing a voice and advocating on behalf of registrars and their customers by contributing to policy development, issue advocacy, and contract negotiations with ICANN.

The RrSG coordinates their work through its sixteen subgroups, each dedicated to a specific topic of interest important to registrars such as Policy, Compliance, and Technical Operations.

More details about the RrSG and how it operates (leadership, RrSG statements, resource materials, etc) are available at its official website <https://rrsg.org/>.



Reach out to secretariat@icannregistrars.org with any questions